

Monique Meintjes

Senior Graphic Designer · UI/UX Designer · Brand & Digital

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Hello

I'm Monique — a senior designer with six years of experience across brand, UI/UX and digital. I help cybersecurity, travel, hospitality and lifestyle brands look clear, credible and a little more interesting than their competitors. I'm comfortable owning a project end to end, from strategy to finished artwork, and I work just as well with founders as I do with engineering teams.

Experience

Senior Graphic Designer · UI/UX Designer — Catalisto Group · Oct 2022 – present

- Lead design across multiple brands including Catalisto, Loki Labs and Lexcy.
- Design digital and brand assets across web, social and internal communications.
- Create UI/UX layouts focused on clarity, user flow and accessible interactions.
- Develop visual systems that keep a growing brand consistent across platforms.

Freelance Designer · June 2020 – present

Selected clients: Roxstar Global Consulting, Roxstar Travel, Tabula Rasa Retreats, Unyati Safari Lodge, Fynbos Golf & Country Estate, ArtHaus, Metabolic Health (Dubai), Agri X.

- Design brand identities and marketing assets across travel, hospitality, wellness and lifestyle.
- Create social and campaign visuals that improve brand presence and engagement.
- Design websites and landing pages with a focus on usability and visual consistency.
- Work directly with clients to translate ideas into clear, confident design solutions.

Skills

Brand Identity · UI/UX Design · Digital & Social Design · Typography & Layout · Art Direction · Presentation Design

Tools

Figma · Full Adobe Creative Suite · WordPress

Education

Bachelor of Education — UNISA · 2015

Advanced Diploma in UI/UX Design — One Education · 2022

Advanced Diploma in Digital Marketing — One Education · 2022

Diploma in Graphic Design — One Education · 2022

Graphic Design Masterclass — Udemy